

Contact

15810 Bayou Oaks Drive
Danbury, TX 77534
9799970313 (Mobile)
gcookemd@c2healthcare.net

www.linkedin.com/in/gregory-carrington-cooke-md (LinkedIn)

Top Skills

Consultant on Personalized
Medicine

Healthcare

Customer Service

Languages

Spanish

Gregory Carrington Cooke, MD

Physician with 25 years of clinical practice in Private and Academic medicine. Medical Executive Leader and Consultant.

Danbury, Texas

Summary

*Physician with 25 years of clinical practice in Private and Academic medicine.

*Served as Chief of Obstetrics & Pediatrics with longstanding seat on Medical Executive Committee.

*Chaired Quality Assessment and Quality Improvement Committee as well as Pharmacy and Therapeutics Committee.

*Created a highly successful solo Womens Health Practice with net profit in excess of \$1 million annually.

*Have consulted with private medical practices and helped them to achieve similar success.

*Special Interests Include Health Information Technology, Compliance and Accountable Care.

Experience

C2 Healthcare Consulting, LLC

Chief Executive Officer

May 2016 - Present

Houston, Texas

*Provided consulting for medical practices and other healthcare entities.

*Focused on delivery of high quality healthcare services in the most time efficient and cost effective manner.

*Helped to streamline policies and procedures for day to day operations within the practice.

*Implemented advertising and marketing campaigns.

*Fulfilled human resource needs including staffing, benefits and payroll.

*Provided Insurance contract review.

*Audited current medical coding and billing practices and suggested improvements

*Provided resources and documentation for OSHA, HIPPA and HITECH compliance.

*Established and maintained referral patterns with other practices and ancillary service providers.

*Engaged in advanced planning to strategically explore alternate growth and revenue streams for the medical practice.

ON3 Healthcare, LLC

Consultant acting as Chief Medical Officer

June 2016 - Present

Missouri City, TX

*ON3 Healthcare provides medical management services for independent medical practices.

*We bring the support services required for the business side of operating a practice to allow the provider to focus on practicing medicine.

*Functioned as CMO and Clinical Advisor.

*Audited current medical coding and billing practices and suggested improvements.

*Provided Insurance contract review.

*Audited Patient flow and implemented changes to enhance patient experience and satisfaction.

*Audited provider scheduling and workflow and implemented changes to enhance efficiency.

*Provided resources and documentation for OSHA, HIPPA and HITECH compliance.

*Established and maintained referral patterns with other practices and ancillary service providers.

*Engaged in advanced planning to strategically explore alternate growth and revenue streams for the medical practice.

Health Plus Global, LLC

Consultant acting as Chief Medical Officer

February 2017 - May 2019 (2 years 4 months)

Offices in Houston Texas and Oxford Mississippi

*Health Plus Global is a healthcare management firm that specializes in the implementation and operation of Hospital Laboratory Outreach Programs.

*Worked closely with HPG admin team to find new laboratory testing modalities best suited for client's clinical needs.

*Provided Clinical knowledge needed to formulate a testing program unique for each client.

*Presented clinical aspects of program to Hospital C-Suite administrative team.

*Worked with Hospital staff and laboratory personnel during implementation and operation of clinical testing.

*Acted as Medical Science Liaison providing education and support to physicians utilizing the new testing modalities.

The University of Texas Medical Branch

Faculty Physician

August 2014 - June 2016 (1 year 11 months)

Galveston, TX and Angleton, TX

*Served as a faculty member at the UTMB - Galveston and Angleton Danbury Campuses.

*Duties included both direct patient care as well as supervising and teaching medical students, residents and midwives.

*Delivered 30 plus babies per month.

*Performed Gynecologic and Urogynecologic surgeries.

*Continued the advancement of Hysteroscopic and Laparoscopic surgical services.

Brazoria County Obstetrics & Gynecology, PLLC

Owner, Chief Executive Officer & Staff Physician

September 2009 - May 2016 (6 years 9 months)

Danbury, Texas

*Built a highly successful solo Women's Healthcare Practice with net profit in excess of \$1 million per year.

*Ran a successful imaging department with 3D-4D Ultrasound and Fetal NST/BPP testing.

*Implemented a lucrative office based Hysteroscopic Surgical program.

*Supervised office staff with 14 employees.

*50+ patients per day.

*Implemented paperless practice with EHR.

*Designed QA / QI program to increase quality of care through standardization of policies and procedures.

*Re-engineered patient flow to increase patient engagement resulting in increased patient satisfaction.

*Re-engineered Provider and Staff workflow to enhance patient experience while improving efficiency.

Woman's Total Healthcare, PA

Co-Owner, COO & Staff Physician

September 1996 - September 2009 (13 years 1 month)

Angleton, Texas

- *Responsibilities included direct patient care as well as supervision of Nurse Practitioner and Physician's Assistant.
- *Direct oversight and management of internal Ultrasound Imaging program.
- *Participated in QA / QI program to increase quality of care through standardization of policies and procedures.
- *Managed conversion from paper based medical records to electronic medical record system.
- *Implemented a SUBOXONE treatment program for opioid dependent women.
- *Personally provided care for 30+ patients daily.

Keck School of Medicine of the University of Southern California Faculty Physician

June 1993 - August 1996 (3 years 3 months)

Greater Los Angeles Area

- *Served as a faculty member at the USC School of Medicine.
- *Duties included both direct patient care as well as supervising and teaching medical students and residents.
- *Assisted with numerous research programs ongoing at the University.
- *Personal research on conservative treatment of ectopic pregnancy.

Education

Keck School of Medicine of the University of Southern California
Doctor of Medicine (MD), Obstetrics and Gynecology Residency
Program · (1992 - 1996)

Keck School of Medicine of the University of Southern California
Doctor of Medicine (MD), Medicine · (1988 - 1992)

Chapman University

Bachelor of Science (B.S.), Biology, General · (1986 - 1988)

Fullerton College

Associate of Arts (A.A.), Liberal Arts and Sciences/Liberal
Studies · (1983 - 1986)